

Why membership?

The Referral Advantage

Membership in the Emergency Dental Care Referral Advantage ProgramSM offers benefits for you, your patients and your staff.

Here's what you do

To become a member of the Emergency Dental Care Referral Advantage ProgramSM, fill out the membership form and send or fax it back to us. Once enrolled, you'll need to take the following steps to refer your emergency patients to us.

- Ask your office staff to direct an emergency patient to call us at 402-926-4411 when the patient calls in **during office hours** and you can't work them into your schedule that day.
- Mention us in your **after-hours voice message** to add information about contacting Emergency Dental Care USA.

Example: "If you are calling after office hours and need emergency dental assistance, please call Emergency Dental Care USA at 402-926-4411."

- Update your **Web site** to add a link to our site.

Example: "Our practice partners with Emergency Dental Care USA for after-hours emergency care. Please call them at 402-926-4111." Include a link to our site at <http://omahaemergencydental.com/>.

Here's what we'll do

- After we receive your form and enroll you, we'll send you a fee schedule which lists the dental fees in your zip code area by ADA code, then breaks them down by percentile. This tool can help you compare your rates to those of other dentists in the area to see if they're competitive.
- When your patient comes in, we'll ask who referred them to us. If they mention you by name, we'll provide the dental exam at no charge. The patient will be charged only for the x-ray and treatment.
- After the appointment, we'll send you a copy of the x-ray and summary of treatment so you can update your patient's records and follow up as needed.

Continuing education

Continuing education is vital for the continued success of your practice. You need to stay up to date on the latest dental techniques and meet training requirements as outlined in state law. Your management staff wants to enhance their skills to run your practice as efficiently as possible.

Members of the Emergency Dental Care Referral Advantage ProgramSM will be invited to participate in an in-house continuing education program each year. Nationally recognized speakers will lead sessions for both dentists and office staff. Dentists will earn continuing education credits as well. All of this will be offered to you and your staff at no cost as our way of thanking you for your referrals.

Dentist members can invite their professional staff to attend as well.

About Emergency Dental Care USA

Filling a unique need

Michael Obeng received his Doctor of Dental Surgery (D.D.S.) in 1994 from Creighton University in Omaha, Nebraska. Immediately following graduation he opened a private practice. To promote his practice, he ran a small Yellow Pages advertisement that included the line, "Emergencies Welcome." As a result he noticed that on just about every weekend, he would receive two or three calls from patients requesting emergency services.



YOUR URGENT CARE DENTISTSM

Dr. Obeng also made the commitment to take walk-in patients anytime they came into the office. This became a common theme, with patients commenting that he was one of the few dentists who was willing to see them on an emergency basis.

In fall 1995, an urgent care facility opened up across the street from Dr. Obeng's private practice. Impressed because patients were seen almost immediately, Dr. Obeng realized that this model could be applied to dentistry. His research showed that an emergency dental facility did not exist - and an idea was born.

In early 1996 Dr. Obeng approached a friend about developing his emergency dental concept. The friend agreed, and in September 1996 Dr. Obeng and the friend opened a stand-alone Emergency Dental clinic.

Dr. Obeng felt that it was important that his private practice be separate from the emergency facility. He wanted other dentists to know that any patients referred to him for emergency services would be sent back to their regular dentist for continuing care.

Over time, Dr. Obeng has refined the Emergency Dental Care USA system and believes in it wholeheartedly.

"At Emergency Dental Care USA, patients are extremely appreciative of the services we provide," he says. "You are really performing a wonderful service to the community and as a result, it is satisfying."

Emergency Dental Care USA is open every day from 9 a.m. to 9 p.m., including holidays. Patients can be seen by appointment or can walk in. We accept all insurance on an indemnity basis, and offer several payment plans as well.

The office is located at 2605 S. 84th Street, Omaha, NE 68124. Call 402-926-4411 for appointments and information.

Relief for you and your patients

Dental pain happens. When a patient fractures a tooth or gets an infection, that patient wants relief - right away.

But pain doesn't always happen at convenient times. Teeth can fracture at night. Infections can peak on your busiest day of the week when you can't squeeze in another patient. And no one wants to re-open the office and call in staff to assist on a weekend or holiday.

Emergency Dental Care Advantage

The Emergency Dental Care Referral Advantage ProgramSM gives you and your patients another option when dental pain flares up and treatment can't wait.

Refer your emergency patients to us. We'll relieve their pain and take good care of them. And then we'll send them back to you.

Your patient stays with you

Emergency Dental Care USA offices are not like traditional dental practices. We are unique in the services we offer. Our treatments are limited to addressing problems requiring immediate attention.

We do not expect to see patients on a continuing basis. Patients don't come in every six months to have their teeth cleaned and get a checkup. In fact, we don't even have a hygienist on staff. So you can be assured that your patients will be returning to your practice for their regular dental care.

Making an appointment

When you refer a patient to Emergency Dental, he or she will be treated with respect.

- A dentist will assess the problem and determine the best way to treat it.
- We'll also provide immediate pain relief.
- Emergency Dental Care USA is open 9 a.m. to 9 p.m. every day, including holidays. Please ask your patients to call us to be seen immediately.
- We accept all dental insurance plans on an indemnity basis. Payment plans are available for those who don't have dental insurance or need assistance.

Membership form

Join us today!

Dentist's name _____ Name of practice _____

Address _____

City _____ State _____ Zip _____

Contact phone _____ Fax _____

Dentist e-mail address _____ After-hours phone _____

Number of locations _____ Hours of operation _____

Best time to reach the dentist _____

Office manager _____ Best time to reach _____

Contact phone _____ E-mail _____

Please fill out this form and return it to us at:

Emergency Dental Care USA • 2605 S. 84th Street • Omaha, NE 68124

Fax 402-393-2886
